



# PROGRAM PLANNING GUIDE

ID: 

Name: \_\_\_\_\_



## Bachelor of Management

### International Management



International management is the practice of managing business, not-for-profit, governmental, or other entity's operations across countries. International management professionals are familiar with the culture, business practices, economic and political environment of countries in which multinational firms and/or other organizations operate. International management majors also draw from fields such as history, geography, political science, psychology, economics and sociology. This will allow you to enhance the skills needed to meet the challenges of doing business in an organization that faces different international pressures or that operates globally.

#### What determines my program requirements?

Please refer to the Academic Calendar ([www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar)) for complete program information.

**Calendar Year:** 2024/2025 - Your calendar year is set to the academic year you are admitted (or readmitted) and you should follow the requirements for that year for the duration of your program.

**Faculty/School:** Dhillon School of Business ([www.ulethbridge.ca/dhillon](http://www.ulethbridge.ca/dhillon)) - An internationally accredited AACSB business school

**Program(s):** Bachelor of Management

**Major(s):** International Management

**Minor:** A defined set of courses, designed to provide depth in a particular discipline, study in an interdisciplinary area, or focus on a theme-related topic. To learn more about optional minors see [www.ulethbridge.ca/ross/minors](http://www.ulethbridge.ca/ross/minors).

#### Am I admissible to this program?

**Admission:** [www.ulethbridge.ca/ross/admissions/undergrad](http://www.ulethbridge.ca/ross/admissions/undergrad)

**Transfer:** [www.ulethbridge.ca/ross/transfer-resources](http://www.ulethbridge.ca/ross/transfer-resources)

#### When/How do I apply to the University?

**Deadlines:** [www.ulethbridge.ca/ross/admissions/undergrad/deadlines](http://www.ulethbridge.ca/ross/admissions/undergrad/deadlines)

**Step-by-Step:** [www.ulethbridge.ca/ross/admissions/step-by-step](http://www.ulethbridge.ca/ross/admissions/step-by-step)

#### Where can I find information on courses?

**Course Catalogue:** [www.ulethbridge.ca/ross/courses](http://www.ulethbridge.ca/ross/courses)

**Registration Guide:** [www.ulethbridge.ca/ross/registration-guide](http://www.ulethbridge.ca/ross/registration-guide)

#### When can I register for classes?

**Register early!** (March for Summer and Fall; November for Winter)

**Registration Dates:** [www.ulethbridge.ca/ross/registration-dates](http://www.ulethbridge.ca/ross/registration-dates)

#### How can I enhance my program?

**Career Bridge:** [www.ulethbridge.ca/career-bridge](http://www.ulethbridge.ca/career-bridge)

**Honours Thesis:** [www.ulethbridge.ca/ross/undergraduate-thesis](http://www.ulethbridge.ca/ross/undergraduate-thesis)

**Student Professional Development:**

[www.ulethbridge.ca/dhillon/student-experience/student-professional-development](http://www.ulethbridge.ca/dhillon/student-experience/student-professional-development)

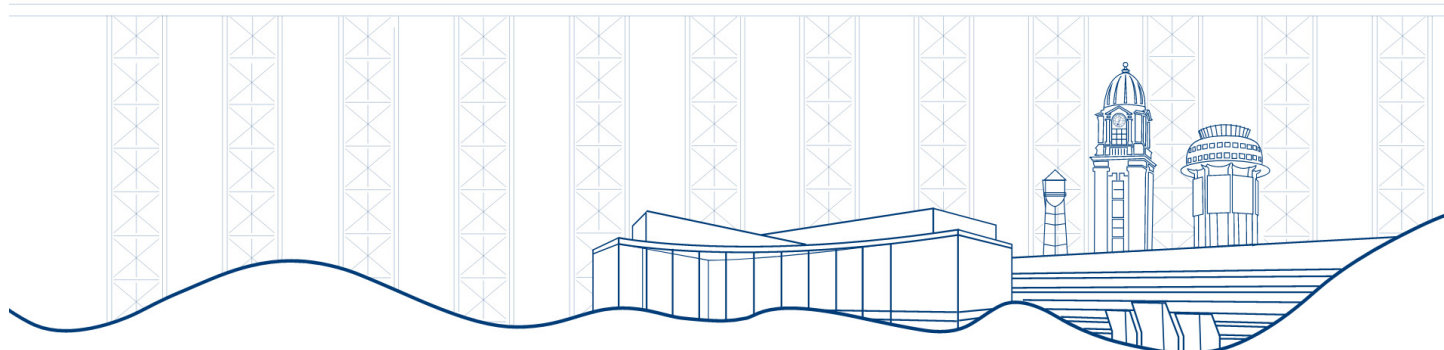
#### What supports are available to students?

**Student Services:** [www.ulethbridge.ca/campus-life/student-services](http://www.ulethbridge.ca/campus-life/student-services)

**Student Success Centre:** [www.ulethbridge.ca/student-success-centre](http://www.ulethbridge.ca/student-success-centre)

**Accessible Learning:** [www.ulethbridge.ca/ross/alc](http://www.ulethbridge.ca/ross/alc)

**Counselling Services:** [www.ulethbridge.ca/counselling](http://www.ulethbridge.ca/counselling)



## Required courses and notes

### Core Requirements (18 Courses)

- \_\_\_\_\_ 1. Economics 1010 - Introduction to Microeconomics
- \_\_\_\_\_ 2. Economics 1012 - Introduction to Macroeconomics
- \_\_\_\_\_ 3. Management 1500 - Fundamentals of Business
- \_\_\_\_\_ 4. Statistics 1770 - Introduction to Probability and Statistics
- \_\_\_\_\_ 5. Marketing 2020 - Marketing
- \_\_\_\_\_ 6. Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- \_\_\_\_\_ 7. Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ 8. Management 2081 - Professional Communications Skills
- \_\_\_\_\_ 9. Accounting 2100 - Introductory Accounting
- \_\_\_\_\_ 10. Accounting 2400 - Management Accounting
- \_\_\_\_\_ 11. Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ 12. Finance 3040 - Finance
- \_\_\_\_\_ 13. Human Resources and Labour Relations 3050 - Human Resource Management
- \_\_\_\_\_ 14. International Management 3650 - Introduction to International Management
- \_\_\_\_\_ 15. Management 4090 - Management Policy and Strategy
- \_\_\_\_\_ 16. **One of:**
  - \_\_\_\_\_ Management 3062 - Information Systems and Data Analytics
  - \_\_\_\_\_ <sup>1</sup>Accounting 3171 - Accounting Information Systems and Data Analytics
  - \_\_\_\_\_ Management 3622 - Visual Analytics

### Indigenous Content Requirement:

- \_\_\_\_\_ 17. **One of:**
  - \_\_\_\_\_ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
  - \_\_\_\_\_ Any course from the Indigenous Studies (INDG) subject codes list
  - \_\_\_\_\_ Aboriginal Health 1000 - Introduction to Aboriginal Health
  - \_\_\_\_\_ Art History 3152 - Indigenous Art History (Series)
  - \_\_\_\_\_ Blackfoot 1000 - Introductory Spoken Blackfoot
  - \_\_\_\_\_ Blackfoot 2210 - Structure of the Blackfoot Language
  - \_\_\_\_\_ Cree 2210 - Structure of the Plains Cree Language
  - \_\_\_\_\_ Liberal Education 1850 - Conversational Indigenous: Reconciling Reconciliation
  - \_\_\_\_\_ <sup>1</sup>Political Science 3215 - Indigenous Peoples and Local Government in Canada

### Writing Requirement:

Students who have a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see [www.ulethbridge.ca/dhillon/advising-faqs](http://www.ulethbridge.ca/dhillon/advising-faqs)) may request to substitute a Fine Arts and Humanities Liberal Education List Requirement for Writing 1000 or English 1900. Contact your DSB Advisor.

- \_\_\_\_\_ 18. **One of:**
  - \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
  - \_\_\_\_\_ English 1900 - Introduction to Language and Literature

### Major Requirements (16 Courses)

- \_\_\_\_\_ 19. International Management 3640 - Cross-Cultural Management Practices
- \_\_\_\_\_ 20. International Management 4650 - Integrated Trade and Supply Chain Management
- \_\_\_\_\_ 21.-24. **Four of (Global Strategy):**
  - \_\_\_\_\_ Agricultural Enterprise Management 3635 - International Trade
  - \_\_\_\_\_ Finance 3460 - Global Financial Management
  - \_\_\_\_\_ International Management 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
  - \_\_\_\_\_ International Management 3606 - Business in Emerging Markets
  - \_\_\_\_\_ International Management 3670 - Comparative Crises Management
  - \_\_\_\_\_ <sup>2</sup>International Management 3685 - Issues in International Management (Series)
  - \_\_\_\_\_ Management 3070 - Supply Chain Management and Sustainability
  - \_\_\_\_\_ Management 4580 - Environmental Management
  - \_\_\_\_\_ \*Economics 4590 - Economics of Globalization
- \_\_\_\_\_ 25.-26. **Two of (Institutional Context):**
  - \_\_\_\_\_ International Management 3170/Political Science 3170 - The Politics of Canadian Trade Policy
  - \_\_\_\_\_ International Management 3665 - Leading in the Globalized Environment
  - \_\_\_\_\_ International Management 3670 - Comparative Crises Management
  - \_\_\_\_\_ <sup>2</sup>International Management 3815 - Regional Aspects of International Management (Series)
  - \_\_\_\_\_ International Management 3860 - Law and Institutions of International Trade
  - \_\_\_\_\_ <sup>2</sup>International Management 4640 - Cross-Cultural Work Study (Series)
  - \_\_\_\_\_ Marketing 4220 - Cross-Cultural Marketing
  - \_\_\_\_\_ <sup>3</sup>Political Science 2110 - International Relations
- \_\_\_\_\_ 27. **One of:**
  - \_\_\_\_\_ Geography 1200 - Introduction to Human Geography
  - \_\_\_\_\_ Geography 2000 - World Regional Geography

### One Exchange Term <sup>4</sup>:

- \_\_\_\_\_ 28.-29. Two 3000 or 4000-level courses from disciplines offered by the Dhillon School of Business
  - \_\_\_\_\_ 28. \_\_\_\_\_
  - \_\_\_\_\_ 29. \_\_\_\_\_
- \_\_\_\_\_ 30.-31. Two electives (at any level from any faculty/school)
  - \_\_\_\_\_ 30. \_\_\_\_\_
  - \_\_\_\_\_ 31. \_\_\_\_\_

### Language Requirement <sup>5</sup>:

In addition to completing an international exchange term as part of the major, students in the International Management major must complete three language courses (9.0 credit hours) in one of the following languages: French, Japanese, or Spanish. Students may complete one of language course requirements on exchange term, and two language courses at the U of L. Advisors will help students when exchange partners do not offer language course options with sufficient credits, as an extra University language course may be required.

- \_\_\_\_\_ 32.-34. **Three Language courses (9.0 credit hours):**
  - \_\_\_\_\_ 32. \_\_\_\_\_
  - \_\_\_\_\_ 33. \_\_\_\_\_
  - \_\_\_\_\_ 34. \_\_\_\_\_



## Required courses and notes

### Electives (6 Courses)

Minor courses may fill electives where applicable.

- \_\_\_\_\_ 35. One 3000 or 4000-level Dhillon School of Business (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, MKTG) elective

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- \_\_\_\_\_ 36.-38. Three 3000 or 4000-level electives (from any faculty/school)
  - \_\_\_\_\_ 36. \_\_\_\_\_
  - \_\_\_\_\_ 37. \_\_\_\_\_
  - \_\_\_\_\_ 38. \_\_\_\_\_

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- \_\_\_\_\_ 39.-40. Two Science electives chosen to ensure completion of the Liberal Education List Requirement (see **School of Liberal Education** in the 2024/2025 University of Lethbridge Calendar, [www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar))
  - \_\_\_\_\_ 39. \_\_\_\_\_
  - \_\_\_\_\_ 40. \_\_\_\_\_

### Notes:

- \* A minimum grade of 'C-' is required in these courses to meet degree requirements.
- <sup>1</sup> Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
- <sup>2</sup> International Management 3685, International Management 3815, and International Management 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.
- <sup>3</sup> Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.
- <sup>4</sup> Students are required to study at an international university for one term. The exchange courses are part of the 40 courses required for the Bachelor of Management degree. Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.
- <sup>5</sup> All language courses completed prior to the exchange must have a minimum grade of 'C-'. In general, a student may not select their native language as the language of study

### General Requirements

Students must meet the academic standards, program requirements, and graduation requirements according to the regulations set by the Dhillon School of Business, and as outlined in the Calendar including, but not limited to:

- \_\_\_\_\_ Successful completion of at least 40 courses (120.0 credit hours) with cumulative and graduation grade point averages of at least 2.00. To determine graduation grade point averages, see **Dhillon School of Business, Graduation** in the 2024/2025 University of Lethbridge Calendar, [www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar).
- \_\_\_\_\_ A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; Economics 1010; Economics 1012; Statistics 1770; Writing 1000 or English 1900; and all courses in the major marked with an asterisk (\*) in order to meet degree requirements.
- \_\_\_\_\_ All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.
- \_\_\_\_\_ A maximum of 12 courses (36.0 credit hours) may be completed at the 1000 level (or lower) for credit towards the degree, excluding Activity courses (PHAC and MUSE) and courses numbered 0520 to 0530.
- \_\_\_\_\_ A maximum of 6.0 credit hours in Activity courses may be taken for credit towards the degree.
- \_\_\_\_\_ Completion of the Liberal Education List Requirement.
- \_\_\_\_\_ Residence Requirement: Students must successfully complete at least 20 courses at the University of Lethbridge, including 10 Dhillon School of Business courses at the 3000/4000 level.

### Liberal Education List Requirement

Only four courses (12.0 credit hours) in total may be counted from any one discipline toward the Lib Ed Requirement. Disciplines are identified by separate course subject codes. Cross-listed courses count toward the limit for both disciplines (e.g. IGBM 3250/INDG 3250 counts toward the limit for Dhillon School of Business courses and Indigenous Studies).

Only four courses (12.0 credit hours) in total from the Faculty of Education (EDUC), Faculty of Health Sciences (ABHL, ADCS, HLSC, NURS, PUBH, and TREC), and the Dhillon School of Business (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) may be counted towards the Lib Ed Requirement.

To determine if a course has a Liberal Education designation, see School of Liberal Education in the 2024/2025 University of Lethbridge Undergraduate Calendar, [www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar).

- \_\_\_\_\_ 1.-4. **List I: Fine Arts and Humanities**
  - \_\_\_\_\_ 1. \_\_\_\_\_
  - \_\_\_\_\_ 2. \_\_\_\_\_
  - \_\_\_\_\_ 3. \_\_\_\_\_
  - \_\_\_\_\_ 4. \_\_\_\_\_

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- \_\_\_\_\_ 5.-8. **List II: Social Science**
  - \_\_\_\_\_ 5. \_\_\_\_\_
  - \_\_\_\_\_ 6. \_\_\_\_\_
  - \_\_\_\_\_ 7. \_\_\_\_\_
  - \_\_\_\_\_ 8. \_\_\_\_\_

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- \_\_\_\_\_ 9.-12. **List III: Science**
  - \_\_\_\_\_ 9. \_\_\_\_\_
  - \_\_\_\_\_ 10. \_\_\_\_\_
  - \_\_\_\_\_ 11. \_\_\_\_\_
  - \_\_\_\_\_ 12. \_\_\_\_\_

### Optional Minor: \_\_\_\_\_

For information about minors see **Minors** in the 2024/2025 University of Lethbridge Calendar, [www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar). Consult with an Academic Advisor if you wish to add a minor to your program.

- \_\_\_\_\_ 1.-6. **Required Courses**
  - \_\_\_\_\_ 1. \_\_\_\_\_
  - \_\_\_\_\_ 2. \_\_\_\_\_
  - \_\_\_\_\_ 3. \_\_\_\_\_
  - \_\_\_\_\_ 4. \_\_\_\_\_
  - \_\_\_\_\_ 5. \_\_\_\_\_
  - \_\_\_\_\_ 6. \_\_\_\_\_



## Recommended Course Sequence

Shown below is the recommended sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term as some courses may have limited offerings (ie. once a year, alternating years, or only offered in the Fall or Winter terms). Consult with an Academic Advisor in your faculty if you wish to alter this sequence with regard to the specifically listed courses.

**Note that this sequence was prepared based on course scheduling at the time of publication and may change during your studies.**

### First Year

- Accounting 2100
- Economics 1010
- Economics 1012
- Human Resources and Labour Relations 2030
- Management 1500
- Marketing 2020
- Statistics 1770

One of: Geography 1200 or Geography 2000

<sup>1</sup> One of: Writing 1000 or English 1900

\* Language Course

### Second Year

- Accounting 2400
- Human Resources and Labour Relations 3050
- International Management 3640
- International Management 3650
- Management 2070/Economics 2070
- Management 2081

<sup>2</sup> Indigenous Content Requirement

\* Language Course

\* Language Course

Elective - Science

### Third Year

- International Management 4650
- Finance 3040
- Management 3031
- One of: Accounting 3171<sup>3</sup>, Management 3062, or Management 3622

<sup>4</sup> Institutional Context Course

<sup>4</sup> Institutional Context Course

<sup>5</sup> Global Strategy Course

<sup>5</sup> Global Strategy Course

<sup>5</sup> Global Strategy Course

<sup>5</sup> Global Strategy Course

### Third or Fourth Year (Summer)

Elective - 3000/4000 level

### Fourth Year (Term 1) - International Exchange term<sup>6</sup>

Dhillon School of Business 3000/4000 level

Dhillon School of Business 3000/4000 level

Elective - Open

Elective - Open

### Fourth Year (Term 2)

Management 4090

Dhillon School of Business 3000/4000 level

Elective - 3000/4000 level

Elective - 3000/4000 level

Elective - Science

1. Students who have a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see [www.ulethbridge.ca/dhillon/advising-faqs](http://www.ulethbridge.ca/dhillon/advising-faqs)) may request to substitute a Fine Arts and Humanities Liberal Education List Requirement for Writing 1000 or English 1900. Contact your DSB Advisor.
2. Refer to the list of Indigenous Content courses in the preceding core requirements.
3. Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
4. Refer to the list of Institutional Context courses in the preceding major requirements.
5. Refer to the list of Global Strategy courses in the preceding major requirements.
6. The international exchange term can be completed earlier in the degree; please see Education Abroad for more information.

## Final Program Check

Request a Final Program Check at [www.ulethbridge.ca/dhillon/final-program-check](http://www.ulethbridge.ca/dhillon/final-program-check) by December 1 (April completers) or by April 1 (June, August, & December completers) and after registering in your final term.

Program requirements with \_\_\_\_\_ (majors, minors, concentrations)

will be met upon successful completion of \_\_\_\_\_ currently enrolled courses

have been met

U of L GPA: \_\_\_\_\_ Grad GPA: \_\_\_\_\_ Co-op: \_\_\_\_\_ Honours Thesis: \_\_\_\_\_

Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

Advisor: \_\_\_\_\_ Date: \_\_\_\_\_